



19 River Oaks Way
Palm Coast, FL 32137
T: (352) 745-0246
W: www.agclassroom.org
E: lisa.gaskalla@naitco.org

**FOR IMMEDIATE RELEASE
JAN. 3, 2020**

DAIRY WEST SUPPORTS 2020 NATIONAL AGRICULTURE IN THE CLASSROOM CONFERENCE IN UTAH

Dairy West, a regional dairy promotion organization, will be a top sponsor of the 2020 National Agriculture in the Classroom 'Agriculture Elevated' scheduled for June 24-26 at the Little America Hotel in Salt Lake City, UT.

The non-profit organization's support of the national conference will help defray the cost of the event so more teachers in pre-kindergarten through 12th grade from around the country can attend. In addition, teachers will learn more about the importance of agriculture and dairy farming and dairy products. More than 450 teachers and nonformal educators from around the country attend the annual national conference.

"Giving teachers the tools to educate students about the source of dairy and the processes that go into developing dairy products is important to Dairy West and its dairy farmers," said Heidi Martin, vice president of health and wellness for Dairy West. "We're supporting the conference because we believe it's a good way to reach those educators."

"Dairy West's support of the National Agriculture in the Classroom Conference as a sponsor, traveling workshop host and workshop presenter is key in showing teachers how to use agricultural concepts to teach reading, writing, math, social studies and science," said Denise Stewardson, director of Utah Agriculture in the Classroom and host of the 2020 national conference.

NAITCO and its AITC member state programs reached 96,000 teachers and 8.2 million students in pre-kindergarten through 12th grade in the U.S. in 2018.

Dairy West was established in 2017 to represent dairy farmers, processors, and supply chain partners in Idaho and Utah. A Qualified Program regulated by the USDA National Dairy Promotion & Research Board, the 501(c)(6) organization raises awareness of the importance of dairy farming, promotes the health and nutritional benefits of dairy foods, and encourages global demand for Idaho and Western U.S. dairy foods through coordinated marketing and communications efforts, nutrition counseling, and research programs. Visit <https://www.dairywest.com/> for more details.

NAITCO's mission is to increase agricultural literacy through Pre-K-12 education and it does so with an online, searchable database of lessons and resources called the National Agricultural Literacy Curriculum Matrix, a national conference, a national teacher awards program and professional development and support for Agriculture in the Classroom state programs in most of the 50 states including the District of Columbia, Puerto Rico and the U.S. Virgin Islands. To learn more about NAITCO, please visit www.agclassroom.org.

**FOR MORE INFORMATION, PLEASE CONTACT LISA GASKALLA AT (352) 745-0246 OR
LISA.GASKALLA@NAITCO.ORG**