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BAYER SUPPORTS NATIONAL AGRICULTURE IN THE CLASSROOM

Global agriculture and health care company Bayer is partnering with National Agriculture in the Classroom Organization (NAITCO) and its Agriculture in the Classroom (AIRC) member state programs to strengthen pre-kindergarten through 12th grade agricultural literacy outreach.

The company is supporting NAITCO and the AIRC state programs in their efforts to educate students about the importance of agriculture.

“Reaching students beginning at a young age to educate them about the source and processes involved in delivering the food, fiber and fuel they and their families depend on every day is important to Bayer,” said Darren Wallis, Vice President North American Crop Science Communications, Bayer. “We felt supporting National Agriculture in the Classroom and the state Agriculture in the Classrooms with which it works is a good way to reach that important audience.”

“The support of important partners like Bayer helps National Agriculture in the Classroom and Agriculture in the Classroom state programs reach even more teachers and students across the nation with lessons and programming that use agricultural concepts to teach reading, writing, math, science, social studies and other subjects,” said Will Fett, president of NAITCO and executive director of the Iowa Agriculture Literacy Foundation.

Bayer is a global enterprise with core competencies in the life science fields of health care and nutrition. Its products and services are designed to benefit people by supporting efforts to overcome the major challenges presented by a growing and aging global population. Bayer is committed to the principles of sustainable development, and the Bayer brand stands for trust, reliability and quality throughout the world. For more information, go to www.bayer.com.

NAITCO’s mission is to increase agricultural literacy through Pre-K-12 education and it does so with an online, searchable database of lessons and resources called the Curriculum Matrix, a national conference, a national teacher awards program and professional development and support for Agriculture in the Classroom state programs in 50 states including the District of Columbia, Puerto Rico and the U.S. Virgin Islands. NAITCO and its AIRC member state programs reached 96,000 teachers and 8.2 million students in pre-kindergarten through 12th grade in the U.S. in 2018. To learn more about NAITCO, please visit www.agclassroom.org.

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